

## HOW WE DO IT



THOUGHT LEADERSHIP & OP-ED ARTICLES



PRESS RELEASE WRITING & DISTRIBUTION



SOCIAL MEDIA MANAGEMENT & MARKETING CAMPAIGNS



SPEAKING OPPORTUNITIES IN INDUSTRY TRADE SHOWS/EVENTS



AWARD SHOW NOMINATIONS

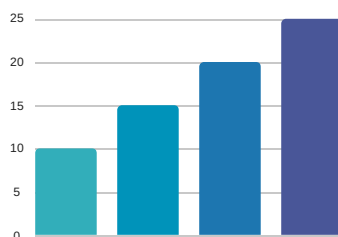


BLOG POSTS & WEBSITE CONTENT

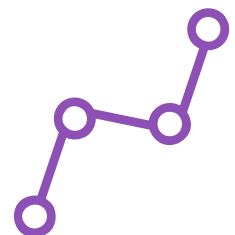
## RESULTS



GROWTH IN WEBSITE TRAFFIC



25% INCREASE IN ONLINE CONVERSIONS OF LEADS



MONTHLY GROWTH OF UNIQUE WEBSITE VISITORS OF 50%



GREATER SHARE OF VOICE  
OVER LARGEST COMPETITORS



THE EQUIVALENT OF \$70,000  
WORTH OF ADVERTISING  
FROM ONLINE NEWS  
COVERAGE



INCREASE IN CUSTOMER  
CONVERSIONS FROM  
CONTENT CREATED

## PLACEMENTS

Forbes



TechCrunch



Money Talks. We Speak Its Language.

MOBILE MARKETER



Freedom to sell

"Within the first year, we had almost 20 thought leadership articles in top-level industry publications, increased our web traffic and leads exponentially & had a recognizable name in the US. Moss Networks fit in with our team in style & work ethic & we are continuing to see the expansion of our brand because of it."

RAFAEL LOURENCO, VP OF US OPERATIONS



InformationWeek

internet  
RETAILER®

portal to e-commerce intelligence



AdAge

HUFFPOST



PCMAG.COM

PaymentsSource

TotalRetail

WHAT OUR CLIENTS  
HAVE TO SAY



"Their team of writers & PR experts go above & beyond for our company, developing ideas & content that resulted in us being published as thought leaders in top U.S. industry outlets as well feature stories in some of the biggest tech news sites like TechCrunch. They have shown hard work & dedication to our goals & seeing us succeed globally."

MARTIN STOCKFLETH LARSEN, CMO